

# Local Market Update – January 2014

A RESEARCH TOOL PROVIDED BY THE MULTIPLE LISTING SERVICE OF HILTON HEAD ISLAND AND THE HILTON HEAD AREA ASSOCIATION OF REALTORS®



## 9: Hilton Head Plantation

**+ 14.3%**

Change in  
New Listings

**+ 114.3%**

Change in  
Closed Sales

**+ 59.3%**

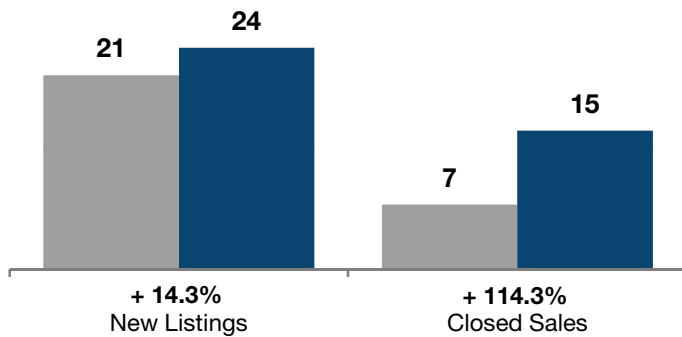
Change in  
Median Sales Price

	January			Year to Date		
	2013	2014	+ / -	2013	2014	+ / -
New Listings	21	24	+ 14.3%	21	24	+ 14.3%
Closed Sales	7	15	+ 114.3%	7	15	+ 114.3%
Median Sales Price*	\$295,000	\$470,000	+ 59.3%	\$295,000	\$470,000	+ 59.3%
Percent of List Price Received*	98.1%	94.1%	- 4.0%	98.1%	94.1%	- 4.0%
Days on Market Until Sale	119	77	- 35.8%	119	77	- 35.8%
Inventory of Homes for Sale	101	99	- 2.0%	--	--	--

\* Does not account for seller concessions. | Activity for one month can sometimes look extreme due to small sample size.

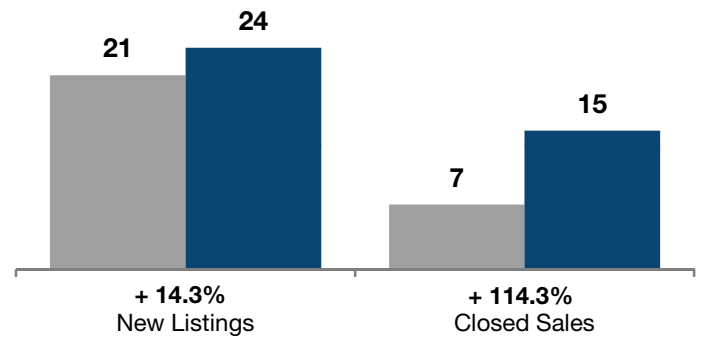
### January

■ 2013 ■ 2014



### Year to Date

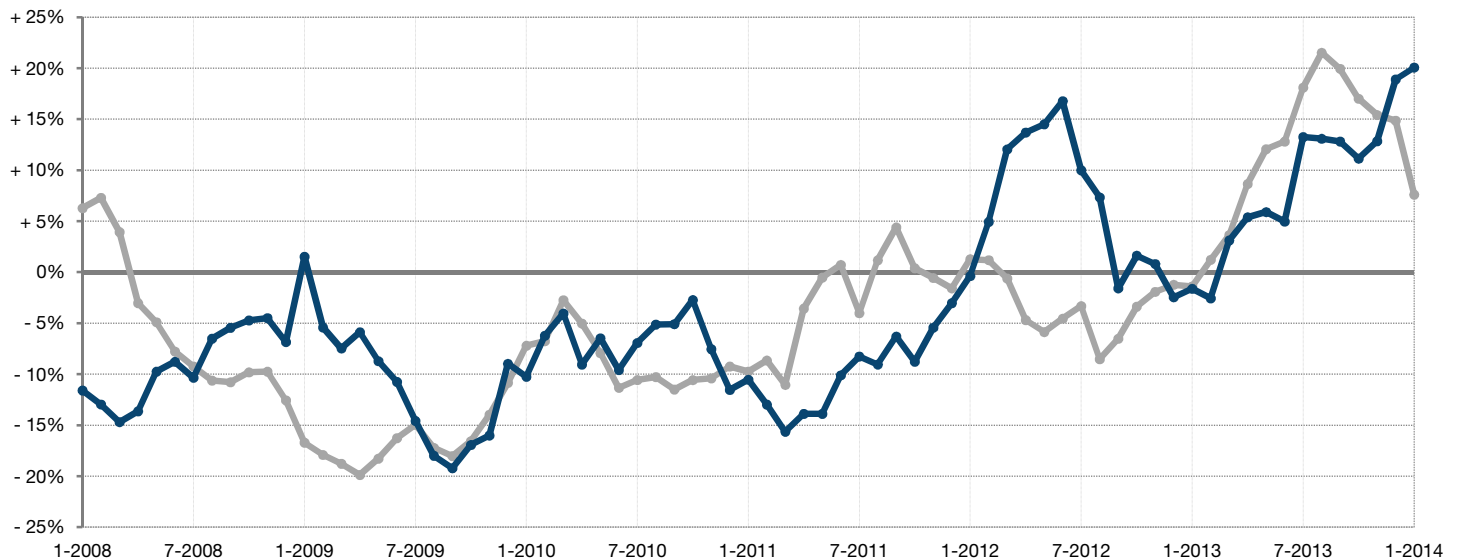
■ 2013 ■ 2014



### Change in Median Sales Price from Prior Year (6-Month Average)\*\*

All MLS —

9: Hilton Head Plantation —



\*\* Each dot represents the change in median sales price from the prior year using a 6-month weighted average. This means that each of the 6 months used in a dot are proportioned according to their share of sales during that period. | Data is Copyright © 2014 All Rights Reserved. MLS of Hilton Head Island. | Sponsored by South Carolina REALTORS®. | Powered by 10K Research and Marketing.